CHAPTER SIXTEEN THE MASTER PLAN

THE MASTER PLAN

To continue to preserve and restore Oakland for future generations requires a comprehensive program of strategies and recommendations; a commitment from Historic Oakland Foundation staff, board, and volunteers; and collaboration between HOF, the City of Atlanta, and interested partners. This chapter provides an overview of the key elements described in previous chapters, an overview of associated costs and prioritization rankings; and a phasing plan for implementation. Below is a brief description of each graphic.

Strategy Summary

There are 34 strategies addressing 10 topics ranging from hardscape preservation to records management. Each group of strategies has an identified cost range (which can be further refined during implementation), a percentage based on the total cost of implementation, and potential partners. This summary allows the reader to compare strategies and costs to the overall program. (See pages 193-194.)

Prioritization Plan

The priority ranking lists individual strategies from high to low urgency. A detailed cost estimate and prioritization plan is provided to illustrate the planning process. The prioritization plan identifies how costs were calculated and ranked. (See pages 196-197.)

Timeline for Implementation

The timeline illustrates how each strategy is to be implemented. Several strategies are associated with one another and have a sequential order. This timeline forecasts implementation for up to twelve years and can be adjusted as funding is available. The intent is to use this timeline for planning purposes so that strategies can be fully executed. (See pages 198-199.)







	Strategy	Category	Priority Rating	Cost (High Estimate)	Sum by Rating (#)	Sum by Score
	IGH					
	ne Next Eight Acres	Hardscape Restoration and Preservation	18	\$4,200,000		
	ompletion of Restoration	Hardscape Restoration and Preservation	18	\$14,831,250		
	Ill Depth Replacement of Pavement	Circulation and Access	18	\$3,000,000		
Re	epair of Brick Gutters	Circulation and Access	18	\$1,050,000		
St	abilization of Women's Comfort Station	Building Preservation, Space Programming, and New Facility Phasing	18	\$96,000		
St	abilization of Men's Comfort Station	Building Preservation, Space Programming, and New Facility Phasing	18	\$120,000		
Cr	ritical Care Hardscape	Hardscape Restoration and Preservation: Perpetual Cost	18	\$75,000	\$23,372,250	
Di	igitization and Transfer of Records	Records Management	17	Staff Time		
Tr	ee Pruning and Maintenance	Landscape Preservation: Perpetual Cost	17	\$60,000	\$60,000	
H	ydraulic Modeling and Survey	Infrastructure	16	\$75,000		
W	/atering - Piping System	Infrastructure	16	\$525,000		
W	/atering - Cisterns	Infrastructure	16	\$750,000		
W	atering - Pumping and Filtration Systems	Infrastructure	16	\$375,000		
A	cquisition of Block	Building Preservation, Space Programming, and New Facility Phasing	16	\$3,000,000	\$4,725,000	
Co	onstruction of New Stormwater Structures		15			
	stallation of New Stormwater Piping	Infrastructure Infrastructure	15	\$360,000 \$300,000		
Re	ehabilitation of Bell Tower	Building Preservation, Space Programming, and New Facility Phasing	15	\$1,470,000	\$2,130,000	
A	DA Improvements	Circulation and Access	14	\$112,500		
	nhancement of Landscape	Landscape Preservation	14	\$5,606,250		
Re	econstruction of Shed	Building Preservation, Space Programming, and New Facility Phasing	14	\$150,000		
Re	ehabilitation of Carriage House	Building Preservation, Space Programming, and New Facility Phasing	14	\$551,250		
In	stallation of Security Cameras	Security	14	\$75,000		
	andscape Annual Maintenance	Landscape Preservation: Perpetual Cost	14	1,800,000	\$8,295,000	
Co	onstruction of Visitor Center	Building Preservation, Space Programming, and New Facility Phasing	13	6,000,000	\$6,000,000	\$44,582,250
M	IEDIUM			-,,	1.,,	
Po	ower/Gas/Internet Upgrades	Infrastructure	12	112,500		
Re	epair of Guardhouse	Building Preservation, Space Programming, and New Facility Phasing	12	\$45,000	\$157,500	
Co	onstruction of New East Gate	Circulation and Access	11	\$150,000	\$150,000	
In	stallation of Directional Signage	Wayfinding and Signage `	10	\$112,500		
	stallation of Interpretive Signage	Wayfinding and Signage ` Building Preservation, Space Programming,	10	\$75,000		
Re	epair of Boiler Room	and New Facility Phasing	10	\$72,000	\$259,500	
In	stallation of Benches/Seating	Circulation and Access	9	\$93,750		
In	stallation of Removable Bollards	Circulation and Access	9	\$112,500		
In	stallation of Bike Racks	Circulation and Access	8	\$18,000		
	uture Interment Strategies DW	Memorialization	8	Revenue Neutral		\$791,250
	estoration of South (Old Fair Street) Gate	Circulation and Access	6	\$75,000	\$75,000	
	pening of Park Avenue Gate	Circulation and Access	6	Revenue Neutral		\$75,000

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	ry Estimate atrix/4 YR	e of Probable Costs Spend						
hapter	Page		Qty	Unit cost	Unit	Low	Medium	High
						100%	125%	150%
	5	Hardscape Restoration and Preservation				\$12,687,500	\$15,859,375	\$19,031,250
		The Next Eight Acres	8	\$350,000	ас	\$2,800,000	\$3,500,000	\$4,200,000
		Completion of Restoration	28.25	\$350,000	ас	\$9,887,500	\$12,359,375	\$14,831,250
	6	Landscape Preservation				\$3,737,500	\$4,671,875	\$5,606,250
		Enhancement of Landscape	32.5	\$115,000	ас	\$3,737,500	\$4,671,875	\$5,606,250
	7	Circulation and Access				\$3,074,500	\$3,843,125	\$4,611,750
		Full Depth Replacement of Pavement	10000	\$200		\$2,000,000	\$2,500,000	\$3,000,000
		Repair of Brick Gutters	20000	\$35		\$700,000	\$875,000	\$1,050,000
		ADA Improvements	1	75,000		\$75,000	\$93,750	\$112,500
		Installation of Bicycle Racks	8	\$1,500		\$12,000	\$15,000	\$18,000
		Installation of Removable Bollards	30	\$2,500		\$75,000	\$93,750	\$112,500
		Installation of Benches/Seating	25	\$2,500		\$62,500	\$78,125	\$93,750
		Construction of New East Gate	1	\$100,000		\$100,000	\$125,000	\$150,000
		Restoration of South (Old Fair Street) Gate	1	\$50,000	ea	\$50,000 Revenue Neutral	\$62,500	\$75,000
	8	Opening of Park Avenue Gate				Revenue Neutral \$1,665,000	62 081 250	\$2,497,500
	0	Hydraulic Modeling and Survey	1	\$50,000	02	\$50,000	\$2,081,250 \$62,500	\$75,000
		Construction of New Stormwater Structures	80	\$3,000		\$240,000	\$300,000	\$360,000
		Installation of New Stormwater Structures	5000	\$3,000 \$40		\$200,000	\$250,000	\$300,000
		Power/Gas/Internet Upgrades	1	\$75,000		\$75,000	\$93,750	\$112,500
		Watering-Piping System	1	\$350,000		\$350,000	\$437,500	\$525,000
		Watering-Cisterns	5	\$100,000		\$500,000	\$625,000	\$750,000
		Watering-Pumping and Filtration Systems	5	\$50,000		\$250,000	\$312,500	\$375,000
1	9	Wayfinding and Signage				\$125,000	\$156,250	\$187,500
		Installation of Directional Signage	1	\$75,000	ls	\$75,000	\$93,750	\$112,500
		Installation of Interpretive Sigange	1	\$50,000	ls	\$50,000	\$62,500	\$75,000
		Building Preservation, Space Programming, New						
1	LO	Facility Phasing				\$7,669,500	\$9,586,875	\$11,504,250
		Reconstruction of Shed	1,000	\$100	s.f.	\$100,000	\$125,000	\$150,000
		Repair of Boiler Room	480	\$100	s.f.	\$48,000	\$60,000	\$72,000
		Rehabilitation of Carriage House	2,100	\$175	s.f.	\$367,500	\$459,375	\$551,250
		Rehabilitation of Bell Tower	2800	\$350	s.f.	\$980,000	\$1,225,000	\$1,470,000
		Stabilization of Women's Comfort Station	160	\$400	s.f.	\$64,000	\$80,000	\$96,000
		Stabilization of Men's Comfort Station	200	\$400	s.f.	\$80,000	\$100,000	\$120,000
		Repair of Guardhouse	200	\$150	s.f.	\$30,000	\$37,500	\$45,000
		Acquisition of Block	1	\$2,000,000		\$2,000,000	\$2,500,000	\$3,000,000
		Construction of Visitor Center	10,000	\$400	s.f.	\$4,000,000	\$5,000,000	\$6,000,000
1	1	Memorialization				\$0	\$0	\$0
-		Future Interment Strategies				Revenue Neutral	Ŷ0	ŶĊ
1	2	Security				\$50,000	\$62,500	\$75,000
		Installation of lighting & security cameras	1	\$50,000	ls	\$50,000	\$62,500	\$75,000
1	13	Staffing (costs not included)		,		\$0	\$0	\$0
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1	4	Records Management				\$0	\$0	\$0
		Digitization and Transfer of Records			Staf	Time (Revenue Neutr	•	
		TOTAL BASE COSTS				\$29,009,000	\$36,261,250	\$43,513,500
5&	k6	Perpetual Costs (non-staffing)				\$1,290,000	\$1,612,500	\$1,935,000
		Critical Care Hardscape	1		ls/annual	\$50,000	\$62,500	\$75,000
		Landscape Annual Maintenance	48	\$25,000		\$1,200,000	\$1,500,000	\$1,800,000
		Tree Pruning and Maintenance TOTAL ANNUAL COSTS	1	\$40,000	ls/annual	\$40,000	\$50,000 \$1,612,500	\$60,000
						\$1,290,000		\$1,935,000

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	/ Estimate	l Cemetery of Probable Costs spend					Scale (0,1,2,3) Scale (0,3)			
Chapter	Page		Considers Environmental Sustainability	Preserve & Restore	Promote Culture and History	Strengthen the Visitor Experience	Cultivate Community Relationships	Lifesafety/ Stabilization		
			Preserve	Restore	Enhance	Share	Parterships	Critical	Total	Prioritization Sco
5	5	Hardscape Restoration and Preservation								
	•	The Next Eight	Acres 3	3	3	3	3	3	18	HIGH
		Completion of Restor		3						HIGH
e	5	Landscape Preservation								
		Enhancement of Lands	scape 3	3	3	3	2	0	14	HIGH
7	7	Circulation and Access								
		Full Depth Replacement of Pave		3					18	HIGH
		Repair of Brick Gu	itters 3	3					18	HIGH
		ADA Improven		2						HIGH
		Installation of Bicycle F		0						MEDIUM
		Installation of Removable Bol		3				0		MEDIUM
		Installation of Benches/Se	-	1						MEDIUM
		Construction of New East Restoration of South (Old Fair Street)		1				0		MEDIUM LOW
		Opening of Park Avenue		1						LOW
8	2	Infrastructure		-			-	0	0	2011
, c	- -	Hydraulic Modeling and St	Jrvey 3	2	. 3	3	2	3	16	HIGH
		Construction of New Stormwater Struc		2						HIGH
		Installation of New Stormwater P		2						HIGH
		Power/Gas/Internet Upg	rades 2	3	2	. 3	2	0	12	MEDIUM
		Watering-Piping Sy	stem 3	3	2	. 3	2	3	16	HIGH
		Watering-Cis	terns 3	3	2	. 3	2	3	16	HIGH
		Watering-Pumping and Filtration Sys	tems 3	3	2	. 3	2	3	16	HIGH
9	Ð	Wayfinding and Signage								
		Installation of Directional Sig			3					MEDIUM
		Installation of Interpretive Sig			3	3	3		10	MEDIUM
	_	Building Preservation, Space Programming, New	1							
10	5	Facility Phasing	ch. J	2			2			
		Reconstruction of		3						HIGH MEDIUM
		Repair of Boiler F								
		Rehabilitation of Carriage H		3						HIGH
		Rehabilitation of Bell T		3				0		HIGH
		Stabilization of Women's Comfort St		3						HIGH
		Stabilization of Men's Comfort St		3				3 0		HIGH MEDIUM
		Repair of Guardh Acquisition of		1						HIGH
		Construction of Visitor Co		1						HIGH
			5	-		, j	5	Ū	10	
11	1	Memorialization								
		Future Interment Strat	egies 1	1	. 2	2 2	2		8	MEDIUM
12	2	Security								
		Installation of lighting & security can	neras 2	3	C) 3	3	3	14	HIGH
13	3	Staffing (costs not included)								
		Descride Management								
14	+	Records Management Digitization and Transfer of Rec	ords 3	3	. 3	2	3	3	17	HIGH
		Digitization and Transfer of Rec	orus 5	3		, 2	5	5	1/	поп
		TOTAL BASE C	OSTS							
		TOTAL BASE C								
5&6	6	Perpetual Costs (non-staffing)								
530		Critical Care Hards	cape 3	3	3	3	3	3	18	HIGH
		Landscape Annual Mainten		3						HIGH
		Tree Pruning and Mainten		3						HIGH
		TOTAL ANNUAL C		5	-	5	-	5	_/	

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) – 4 _{YRS (2018-2021)}	5 - 7 yrs (2022-2024)
HARDSCAPE REST.	The Next Eight Acres		
	Ongoing Restoration		
	Critical Needs Program		
LANDSCAPE PRES.	——— Enhance Landscape.		
	Tree Prune + Maintenance		
	Annual Maintenance		
CIRCULATION	Pavement Full Dep. Replace	TEST	
	Brick Gutters + Sub-base	TEST	
	ADA Improvements		
	Bicycle Racks		
	Bollards		
	Seating		
	East Gate	TEST	
	Old Fair Street Gate		
	Park Ave. Gate		
INFRASTRUCTURE	Hydro Modeling + Survey		
	Stormwater Structures		
	Stormwater Piping		
	Power/Cable/Internet		
	Water-Piping System		
	Water-Cisterns	TEST	
	Water-Pumping + Filter	TEST	
WAYFINDING	Directional		
	Interpretive		
BUILDING PRES.	Reconstructed Shed		
	Boiler Room		
	Carriage House		••••
	Bell Tower		
	Women's Comfort Station		
	Men's Comfort Station		
	Guardhouse		
	Land Acquisition		
	Visitor Center		ter and the second s
MEMORIALIZE	Future Interment Strategies	RESEARCH	
SECURITY	Wireless Cameras		
STAFFING	Capital Improvements Mgr.		
	Hire GIS Mgr.		
	Hardscape Rest. Staff		
	Landscape Pres. Staff.		
	Security Staff		
RECORDS	Records Management		
	Oak	LAND ALIVE	
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8-12 _{YRS (2025-2029)} 13-20 _{YRS (2}	030-2037)
HARDSCAPE REST. ————————————————————————————————————	
Ongoing Restoration	
Critical Needs Program	
LANDSCAPE PRES. —— Enhance Landscape.	
Tree Prune + Maintenance	
Annual Maintenance	
CIRCULATION Pavement Full Dep. Replace	
Brick Gutters + Sub-base	
ADA Improvements	
Bicycle Racks	
Bollards	
Seating	
East Gate	
Old Fair Street Gate	
Park Ave. Gate	
INFRASTRUCTURE Hydro Modeling + Survey	
Stormwater Structures	
Stormwater Piping	
Power/Cable/Internet	
Water-Piping System	
Water-Cisterns	···-
Water-Pumping + Filter	
WAYFINDING Directional	
Interpretive	
BUILDING PRES. ——Reconstructed Shed	
Boiler Room	
Carriage House	
Bell Tower Bell Tower	
Women's Comfort Station	
Men's Comfort Station	
Guardhouse	
Land Acquisition	
Visitor Center	
MEMORIALIZE Future Interment Strategies	
SECURITY Wireless Cameras	
STAFFING Capital Improvements Mgr.	
Hire GIS Mgr.	
Hire GIS Mgr. Hardscape Rest. Staff	
Landscape Pres. Staff.	
Security Staff	
RECORDS ——Records Management	
OAKLAND ALIVE	
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